



## *2019 Annual Awards Gala & Benefit*

Thursday, October 24th, 2019  
Fort Lauderdale Marriott Harbor Beach  
6:00pm-10:00pm

[federalinsurancereform.org/events](http://federalinsurancereform.org/events)

### ***The Federal Association for Insurance Reform (FAIR) invites you to sponsor the 2019 Annual Awards Gala & Benefit.***

We invite you to join us as a sponsor for this year's highly anticipated event, as we once again host more than 250 guests and dignitaries to honor the dynamic leadership and accomplishments of industry peers, while enjoying an evening of cocktails, dinner, networking, and entertainment.

Last year's event was a resounding success featuring a keynote presentation from former Florida Governor Jeb Bush. Don't miss this opportunity to present your organization to FAIR members and guests who represent the full spectrum of the property and insurance stakeholders.

For nearly ten years, FAIR has successfully represented Florida's insurance consumers and stakeholders. We recently announced the national expansion of FAIR as the *Federal Association for Insurance Reform*, with a keen focus on reducing uninsured flood risk across the United States. This expansion of scope and mission would not be possible without the ongoing support of our partners, members and sponsors. We hope you'll join us in the work ahead!

### **Join us as a corporate sponsor!**

For more details on sponsorship opportunities, visit [www.federalinsurancereform.org/sponsors](http://www.federalinsurancereform.org/sponsors) or contact Bruno Lopes, Director of Development at [blopes@federalinsurancereform.org](mailto:blopes@federalinsurancereform.org) or 754-200-4623.

*This event benefits and supports the educational mission of the FAIR Foundation, a 501(c)3 non-profit organization dedicated to creating safer, more resilient communities through consumer education, promoting resiliency through mitigation, and reducing uninsured risk. To learn more about the FAIR Foundation and its educational initiatives, visit [fairfound.org](http://fairfound.org).*

## 2019 FAIR Annual Awards Gala & Benefit Sponsorship Opportunities

Sponsorship Benefits	Presenting (\$25,000)	Diamond (\$15,000)	Platinum (\$10,000)	Gold (\$6,000)	Silver (\$4,000)
Exclusivity as Presenting Sponsor	✓				
Press release highlighting sponsor's advocacy and podium introduction	✓				
Option for sponsor exhibit table	✓	✓			
Promotion on FAIR social and digital media including hyperlink	2	1			
One-time use of the FAIR membership database (sent by FAIR)	✓	✓	✓		
Sponsor profile highlight during dinner (presented by FAIR)	✓	✓	✓		
One pre- or post-event e-blast promoting your company to registered attendees (sent by FAIR)	✓	✓	✓		
Individual event signage	✓	✓	✓		
Awards Gala guest tickets	10	10	6	4	2
Gala event program ad space (full color)	1 full page (premium location)	1 full page (premium location)	full page	½ page	¼ page
Logo and profile on Gala invitations, website, social media & all promotional materials	✓	✓	✓	✓	✓
Logo in Gala registration materials, event program and signage	✓	✓	✓	✓	✓
Option to provide corporate promotional items at Gala	✓	✓	✓	✓	✓
Podium recognition of sponsor during opening remarks	✓	✓	✓	✓	✓
Logo and hyperlink on FAIR website	✓	✓	✓	✓	✓

### Other Sponsorship Opportunities

- **Corporate Branded Cocktail Reception (*only one available*)** **\$12,000**
  - *Includes placement of company logo and company profile on all promotional materials related to the Gala, event signage and branding as exclusive cocktail reception sponsor, podium recognition from event host, one half-page ad in Gala event program and event registration for three registered guests.*
- **Corporate Branded Table of Ten** **\$1,200**
  - *Includes event attendance for ten registered guests, on-site event signage*

**\*\*\*\*Price will increase to \$1350 on September 1, 2019\*\*\*\***

### Individual Guest Ticket

- **Additional Individual Guest Ticket** **\$150**

**\*\*\*\*Price will increase to \$175 on September 1, 2019\*\*\*\***



## 2019 FAIR CHAMPION SPONSORSHIP SUMMARY

This year we are once again offering an ***exclusive sponsorship opportunity!*** Join us as a FAIR Champion Sponsor by September 1<sup>st</sup> to enjoy a multi-event discount. FAIR Champion Sponsors receive premium recognition and exposure at events as well as year-round public relations and communications benefits.

**FAIR Diamond Champion** **\$24,000**

FAIR Diamond Champion Sponsors receive a 20% discount.

**FAIR Platinum Champion** **\$18,000**

FAIR Platinum Champion Sponsors receive a 10% discount.

**Your FAIR Champion Sponsorship includes participation in the following scheduled events:**

### **October 24, 2019**

#### **Federal Association for Insurance Reform's Annual Awards Gala & Benefit**

#### **Fort Lauderdale Marriott Harbor Beach Resort & Spa**

This highly anticipated annual event is a gathering of industry leaders and companies representing a broad spectrum of insurance executives, legislative leaders, and business owners. This year, we will host more than 250 guests and dignitaries who will join FAIR in honoring the dynamic leadership and accomplishments of our industry peers, while enjoying an evening of cocktails, dinner, networking, and entertainment.

### **April 2020**

#### **FAIR Foundation Industry Conference**

#### **Orlando, FL - Additional Details to Be Announced**

The 2020 FAIR Foundation Industry Conference will focus on flood insurance and mitigation. The event will feature panels and presentations by insurance industry leaders from across the nation.